



Good afternoon everyone.

Please find attached a copy of the 5-year Strategic Plan (for 2020-2025) that the Canadian Ministry crafted and presented to the Board as part of the support for Budget submissions. This plan and budget items have since been approved.



As part of our local efforts to work together on the initiatives that *the ministry see as critical* to the health and growth of the Church, we would like to explore the plan together.

We hope (over the coming weeks) for Kawartha Lakes *members* ... and whole *congregation* together ... to harvest some benefit from this approach.

**We aim for this to be a *fun experience* for our family.**

Please take time to review and familiarize yourself with it. Don't worry if you have questions, we'll be able to discuss all of that together at services, or on Slack, or email, or phone, or ...

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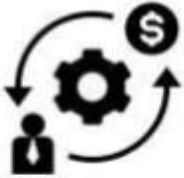


Born in 1960 ... to a large happy family of 6 boys & 1 girl  
I have 3 adult kids (Skyler, Kira & Shannon) + Billie & Vince  
"Poppy" to 5 grandkids..Sylvia 'n James 'n Jaxson 'n Nevaeh 'n Lily

**Carleton University** Ottawa 1979-80

**St Lawrence College** Kingston 1981-1983 - Data Processing

**University of Waterloo** (Correspondence) BA major Psychology



Paper route, Cutting grass, Dairy Queen, Farm hand, Milk plant labour,  
Programmer, **Empire Life (35 ½ years) Sys Programmer & Net Mgr**,  
Retired 2019... then ... 2022 CgiCanada Evangelism Coordinator

Grandparenting, Reading, Taking courses, Pop music 60's-90's,  
Website development, Helping with computer problems, Beach,  
Stargazing, Critical thinking skills, rock collecting



Sunday school as a child with United Church of Canada

Began age 15, to attend Worldwide Church of God (1975)

**Baptised April 1976** (age 15) attending until late 1980's

Began attending Cgi Canada 1996, Ordained Deacon 1998,

**Ordained elder Oct 2020**

Being called as a teen into the Church of God was awesome! I had answers to the "big questions" of life, great friendships, instruction into the **7 laws of Success**, a relationship with God, Church sports, & Feast of Tabernacles travel to Florida, Arizona, Victoria, Calgary, Niagara Falls. Leadership training via Spokesman's club & Imperial Academy & Bible study - especially the Proverbs & the Torah - provided the wisdom & guideposts so valuable in life.



# CGI Canada Strategy 2025

Our 5-year plan for leading the church

## Our Mission, Vision and Values

### Mission

*To preach the good news of the Kingdom to all peoples, primarily within Canada, as a witness and a warning; and to nurture and prepare disciples to reign with Jesus Christ.*

### Vision

*By 2025, we will have a reputation for being a healthy Church of God organization - with a ministry that is respected and easy to approach due to our servant leadership culture and our ability to effectively proclaim and teach the Word of God.*

### Core Values

#### ***"I foresee" (I4C)***

- Integrity*** – Rom 12:9; Jos 24:14
- Courage*** – Prov 28:1
- Care*** – Eph 4:32
- Courtesy*** – Gal 5:13-14
- Consideration*** – Heb 10:24

# Our First 5-Year Objective

1. To help God's people:
  - a. Walk worthy of our vocation;
  - b. Maintain humility while forbearing one another in charity;
  - c. Keep the unity of the Spirit in the bond of peace;
  - d. Discover, develop and use their gifts towards being active members of the body of Christ

**“Eph. 4.1-3** I therefore, the prisoner of the Lord, beseech you that ye walk worthy of the vocation wherewith ye are called, With all lowliness and meekness, with longsuffering, forbearing one another in love; Endeavouring to keep the unity of the Spirit in the bond of peace.”

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# Our Second 5-Year Objective

2. To have an evangelism program
  - a. That is robust and uncompromising in its Biblical content and ability to address current affairs; and
  - b. That leverages technology and word of mouth.

**Matt 24.14** “And this gospel of the kingdom shall be preached in all the world for a witness unto all nations; and then shall the end come.”

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# External Forces acting against us

## Political Winds

- Government Legislation
- Societal Changes
- Negative Economic Factors
- Political Schisms
- Fake news
- Influence of Socialism
- Environmental Movement
- Continuing growth of the conflict between Nationalism / Globalism
- Identity Politics (e.g., Reverse Racism)
- Global Instability and dangers of terrorism

## Moral Redefinition

- Demonization of Christianity
- Education and Indoctrination
- Exaltation of Islam and Transgenderism
- Normalization of sexual immorality and murder
- Increasing syncretism – all religions are equal

## Social Unrest

- Erosion of respect through easy access to knowledge
- Growing confusion
- Continuing growth of violent social unrest and erosion of civility
- Loss of trust and increase in suspicion over authority figures
- Open borders and changing demographics
- Addictions and mental disorders

# Internal Challenges that may obstruct us

## Division

- Political schisms seeping into the Church
- Not understanding the church is a family
- Distance between scattered brethren
- Little regard for the need to gather and fellowship
- Holding onto our youth
- Lack of understanding of the impact of social media/Internet in the lives of our youth

## Disrespect

- Disrespect for the ministry
- Connected audiences that fact check/challenge our statements in real time
- Lack of effectiveness in counselling
- Lack of recognition of the ministry as a source of counselling
- Lack of recognition of the importance of the sanctity of marriage
- Mental illness
- Maintaining privacy

## Growing Weakness

- Lack of closure re funerals/death
- Lack of support in the operations of the congregations
- Dedication and devotion of membership
- Fatigue – expressed in how we can accept teachings
- Aging congregations
- Cycle of diminishing revival in succeeding generations
- Small ministry and small budget
- Economic challenges within the church
- To be relevant and remain rooted

# Our Six Critical Success Factors

## 1. Personal Health

- Personal Health Maintenance
  - Diet
  - Weight Management
  - Sleep
  - Exercise
  - Stress Management
  - Supplements

## 2. Healthy Congregations

- Healthy Congregations
  - Speaking to the issues of Family, Marriage, Conflict Resolution
  - Strong and Healthy families in our congregations
  - Encourage active engagement by, and mutual respect for, all members
  - Discourage gossip and disrespect of Christ's body

## 3. Staying Relevant

- Staying Relevant (with the Changing Times)
  - Staying above the Party Politics
  - Teaching meat in due season
  - Preaching about current topics evangelically
  - Incorporating current language into our teachings
  - Teaching against both sides of extremes

# Critical Success Factors

## 4. Biblical Fluency

- Biblical competence and fluency in both the ministry and the brethren

## 5. Leading By Example

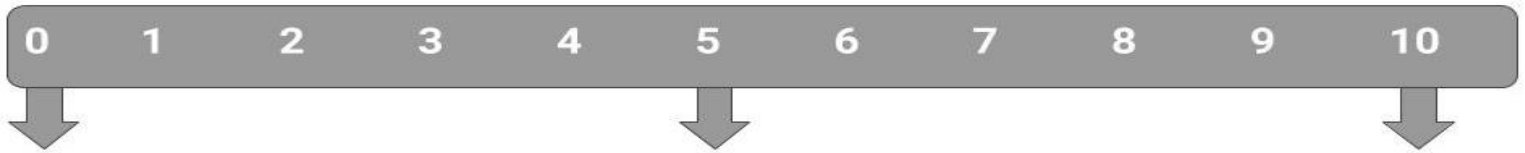
- Leading by Example
  - Personally
  - How we interact in the ministry
    - § Encouraging each other to discover, develop and use our gifts
    - § How we publicly interact with each other
  - How we interact with the congregation

## 6. Communication

- Improving our Communication Skills
  - Speaking skills
  - Interpersonal skills
  - Counselling skills

# Measuring Critical Success Factors

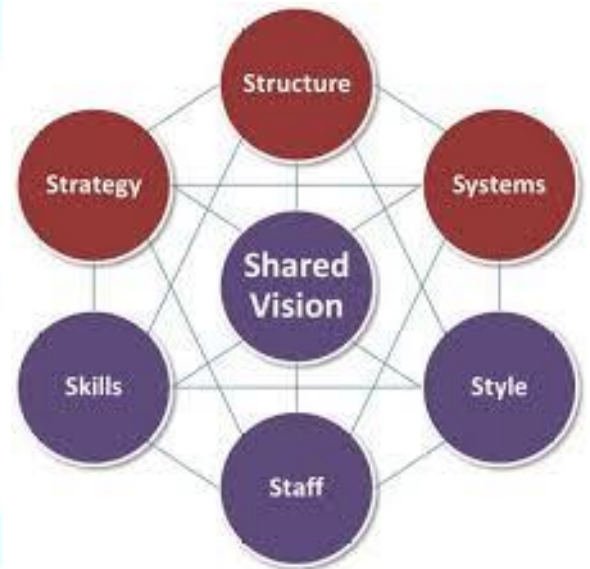
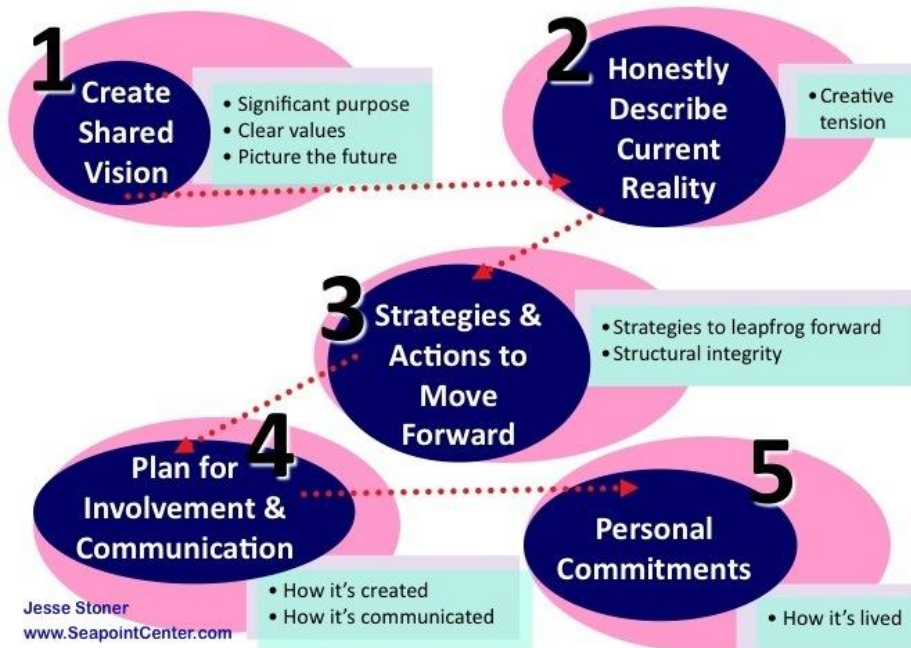
## Gap Rating



0  
There is no gap with respect to this CSF. We have already achieved the end result and it is fully contributing to our goals.

5  
We are about 50% away from achieving this CSF. We still need to continue to focus on this CSF.

10  
We have not made any progress on achieving our goal with respect to this CSF. There is significant effort required for this CSF to contribute to our goals.



# CgiCanada – Mapping Internet Presence & Tools to Vision, Goals & Strategy

**Our mission is to preach the Gospel of Jesus Christ throughout the world (Matthew 28:19).**

Basic Tools: Personal and local church evangelism

Basic Tools: Television broadcasting

Basic Tools: Booklets, brochures, and study CDs

Basic Tools: The Internet

CgiCanada Vision:  
**Our ministry is Best in Class In Pursuit of Excellence (Deu 4:6, Matt 5:14)**

CgiCanada Vision:  
**Our Community is the Safest Place Psalm 122**

CgiCanada 3 Focus Areas:  
**1. Congregational**  
2015-Develop sense of Mission & Healthy communities  
2016-Dev local leaders  
2017-Ordain local leaders

CgiCanada 3 Focus Areas:  
**2. Eldership**  
2015-Ongoing education & full time evangelism program  
2016-programs in place  
2017-Plural eldership

CgiCanada 3 Focus Areas:  
**3. Financial**  
2015, 2016, 2017- Income growth each year

CgiCanada **5 Strategic Objectives**  
1. Establish an Evangelism department  
2. Provide continuing education for eldership  
3. Feed the flock & focus on culture  
4. Development of local leadership  
5. Establish local ministers/plurality



CgiCanada: **Evangelism theme**  
Growth through Teamwork

CgiCanada **Values 2015-2025**  
**Caring** - We care for each other and all people (1Pet 3:8)  
**Courtesy** - We practice self control and speak with kindness (James 3:9)  
**Consideration** - We put ourselves in the shoes of others and act accordingly (Heb 10:24)

CgiCanada: **Evangelism 2 Key Lessons**  
1. Discover Congregation strengths & weakness  
2. Build mature congregations (Acts2-5)

CgiCanada: **Evangelism Natural Church Development – NCD**  
i.The quality of leadership  
ii.The quality of ministry  
iii.The quality of spirituality  
iv.The quality of structures  
v.The quality of worship service  
vi.The quality of small group ministry  
vii.The quality of evangelism  
viii.The quality of relationships

CgiCanada: **Evangelism Action Plan A – In-reach**  
1.Implement continuing training and development for Elders  
2.Build spiritually mature congregations  
3.Teach members to become witnesses for Christ  
4.Equip members with the doctrines of the Church  
5.Teach and preach Church attendance

CgiCanada: **Evangelism Action Plan B – Out-reach**  
1. Quarterly Bible study outreach will be held by each congregation.  
2. Two major public outreach activities per year will be planned for in spring and fall.  
3. Outreach activities by Prayer Ministry, Men's Ministry, Women's Ministry, Youth Ministry etc.  
4. Make personal witnessing and invitations a big thing. Each believer is empowered by God's Spirit to be a witness for Christ.  
5. CgiCanada livestream interactive internet based program  
2016 – Updated Internet Presence (Website & Social Media)

**THE GROWTH STRATEGY**  
The strategy is to use biblical principles to shape the Church for "self-growth". Just as crops grow all by themselves if the weeds are taken out of the way, God's church will experience growth when the **barriers to growth are removed**. This is the strategy Jesus advocated for the growth of the Church in Mark 4:46-29, when He said, "The kingdom of God is as if a man should scatter seed on the ground, and should sleep by night and rise by day, and the seed should sprout and grow, he himself does not know how. **For the earth yields the crops by itself: first the blade, then the head, after that the full grain in the head. But when the grain ripens immediately he puts in the sickle because the harvest has come.**"  
**How Growth Declines**  
Unfortunately, the upward growth trend of the first century church was not to be for long. Instead of unity and like-minded-ness, **jealousy, hatred, envy and disagreements** began to rear their ugly heads causing divisions within the church. *Believers were envious of one another (Phi1:15); complaining and disputing ( Phil 2:14) , can't get along (Phil 4:2-3) taking one another to court (1 Cor 6:1-11) "biting and devouring one another" (Galatians 5:15).*

**Goals 2017**  
- Reach as many people as possible with the gospel  
- Restore growth to a reasonable level  
- Maintain attendance levels more consistently

**Mission 2017**  
- To nourish God's people with the word  
- To provide healthy, safe & joyful congregations;  
- To be effective in preaching God's word &  
- To become financially viable

**2017-2022 Activities**  
- 2 Pronged Focus  
1. Sowing seed- unsure who will harvest  
- Internet websites, Internet Radio, Social media ads  
2. Attract people into a Congregation  
- Local *discipleship* and *mentoring*  
- Seasonal campaigns  
- Improved Tracking of "what works" now (e.g. internet, campaign or word-of-mouth)

	2018	2019	2020
Congregational	Find hosts for each targeted area. Evangelize each targeted area. \$5000 for travel for 3 - 4 trips.	Hosts established in each targeted area.	We have a congregation in BC and Alberta and the Maritimes.
Congregational	We have semi-regular sabbath schools in required congregations.	We have an agreed to curriculum and selected volunteers for each age category.	We have active Bible youth programs in every relevant congregation for every age category.
Congregational	We have established a FOT committee.	We broadcast our feast site to support other locations.	We have two Canadian Feast sites which are well run and which generate a lot of buzz among attendees.
Eldership	We will have conducted a MAP event. We have identified additional MAP candidates. \$3000	We have a full-time minister located in Western Canada who is able to support growth in Western Canada. Possibly, via Ministerial Integration Program (MIP).	We have the appropriate level of ministerial support for each of our congregations.
Eldership	We have set aside in-person time to share knowledge on counseling, interviewing, conflict resolution. \$100	We have a clear list of approved and recommended educational resources.	We are all competent in marriage, grief and conflict resolution counseling.
Evangelism	Improve member participation on our social media pages - sharing, commenting, etc; Pentecost Weekend in Puslinch; begin internet radio in January; target Calgary area with ad campaign (\$5000)	Live service on internet radio; introduce more video features on website; target Vancouver area for ad campaign	We have live programs on Internet radio. We are regularly reaching 1 million people.
Congregational	We have a list of agreed to topics to be addressed within our congregations.		